

2nd FPP Edu-Media Boarding School Brazil EXPO Roadshow Report

FPP Edu-Media is pleased to present this report on its 2nd Boarding School Brazil EXPO Roadshow Report held in October 2010.

The following report is designed to provide useful information for those institutions that attended, those institutions that may be considering attending in the future, governmental and educational bodies, and all forms of media.

Attendance

Porto Alegre Student Fair – October 17, 2010

Online student registrations - 2304
Accepted student registrations - 567 (25%)
Registrations at the fair - 12
Attending students - 127

Sao Paulo Student Fair – October 19, 2010

Online student registrations - 3725
Accepted student registrations - 894 (24%)
Registrations at the fair - 87
Attending students - 468

Rio de Janeiro Student Fair – October 21, 2010

Online student registrations - 1753
Accepted student registrations - 456 (26%)
Registrations at the fair - 15
Attending students – 126

Allow us to explain the numbers listed on the left.

As part of FPP Edu-Media's unique screening process to select students of only the highest quality, all prospective attendees are required to register in advance of the student fairs via www.estudenoexterior.com

"Online student registrations" - Students are required to complete a registration questionnaire to gain an entry invitation to the Fairs. The answers to these questionnaires enable FPP Edu-Media system to accurately determine each and every student's capabilities of and desire to study abroad.

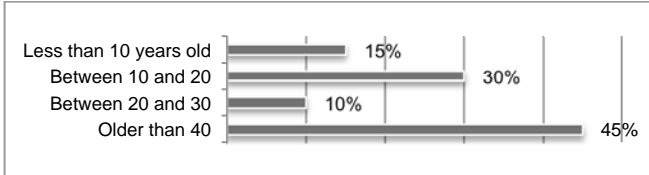
"Accepted student registrations" - Invitations are then only sent to the students deemed to be of a high enough quality to meet with attending institutions.

"Registrations at the fair" - Despite our student fair precondition that prospective attendees must register online in advance, a small percentage of students usually register at the event venue and are permitted entry. This usually occurs on account of media reports profiling the events, invited students bringing their interested friends and any outside marketing which mentions the event venue.



Student Profile

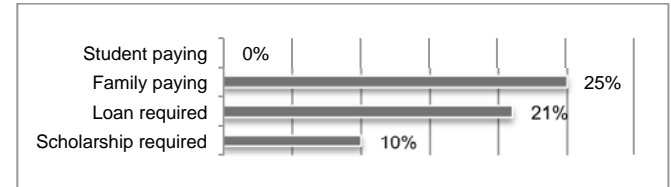
Age



Sex

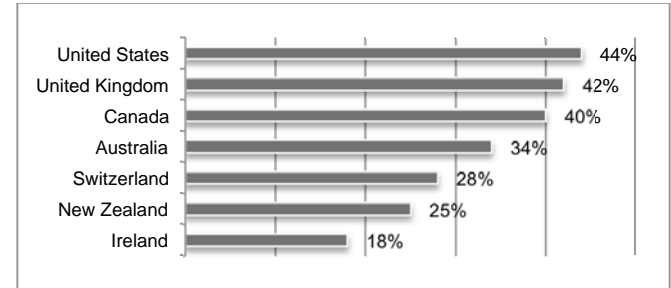


Method of Course Payment

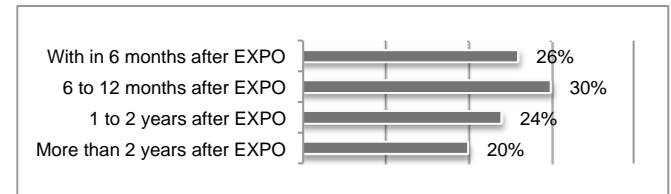


Preferred Study Abroad Destinations

(Students were able to nominate up to 4 preferred countries)



Preferred Course Commencement Date



Participating Institutions

The list of the **22 institutions** from **4 countries** that attended.

| Institution | Country |
|---|---------------|
| EDUCATION & TRAINING INTERNATIONAL | Australia |
| COLLEGE BOURGET | Canada |
| DWIGHT INTERNATIONAL SCHOOL | Canada |
| EDUCATION IN/AU CANADA CONSULADO GERAL DO CANADÁ | Canada |
| HAVERGAL COLLEGE | Canada |
| OTTAWA-CARLETON DISTRICT SCHOOL BOARD | Canada |
| PICKERING COLLEGE | Canada |
| QUESNEL SCHOOL DISTRICT | Canada |
| RIDLEY COLLEGE | Canada |
| ST. GEORGES SCHOOL | Canada |
| STANSTEAD COLLEGE | Canada |
| VICTORIA INTERNATIONAL HIGH SCHOOL | Canada |
| LES ELFES INTERNATIONAL SUMMER AND WINTER | Switzerland |
| CHESHIRE ACADEMY | United States |
| MCCALLIE SCHOOL | United States |
| SAINT ANDREW'S SCHOOL | United States |
| SANDY SPRING FRIENDS SCHOOL | United States |
| SOUTHWESTERN ACADEMY | United States |
| ST. ANDREW'S SCHOOL | United States |
| THE GUNNERY | United States |
| THE HOWE SCHOOL | United States |
| WOODSIDE PRIORY SCHOOL (THE PRIORY) | United States |



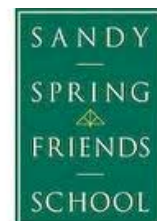
OTTAWA-CARLETON
DISTRICT SCHOOL BOARD



**EDUCATION & TRAINING
INTERNATIONAL**
TAFEWA - SENIOR COLLEGES - SCHOOLS



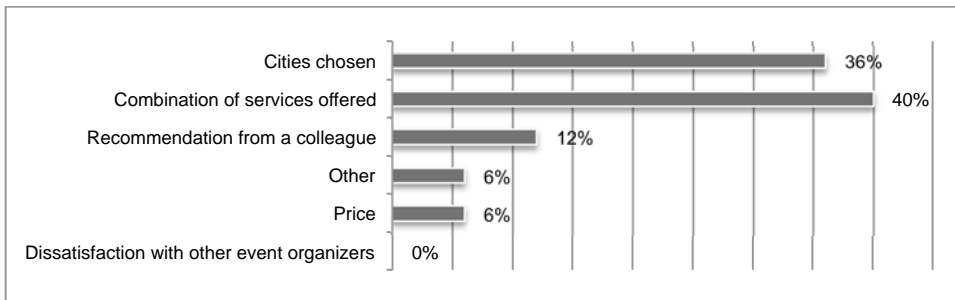
SWITZERLAND
**LES
ELFES
INTERNATIONAL**



Participating Institutions Feedback

All EXPO Roadshow participants were asked to complete feedback forms, after the event's conclusion. Following are cumulative statistics from these feedback forms, as well as direct testimonials from the participants.

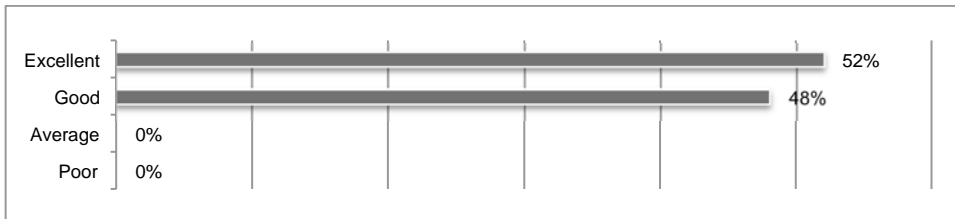
Reason for attending the EXPO Roadshow



Prior to the EXPO Roadshow

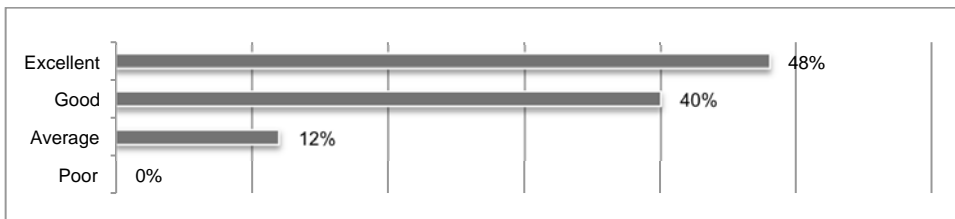
92% of participants felt that they were provided with sufficient information prior to the EXPO Roadshow.

100% of participants rated their pre-event communication with FPP Edu-Media staff as excellent or good.

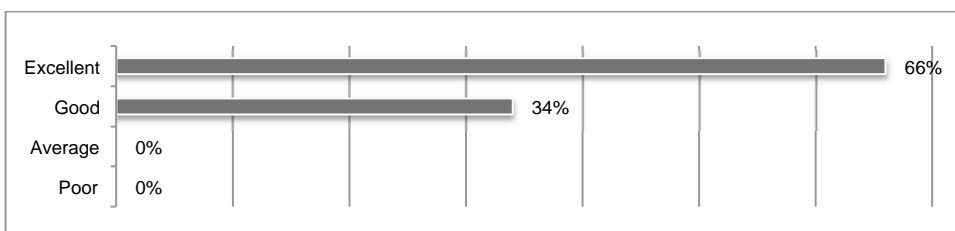


During the EXPO Roadshow

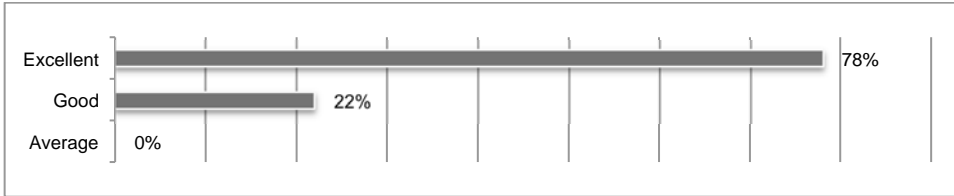
88% of participants rated the quantity of students at the EXPO Roadshow as excellent or good.



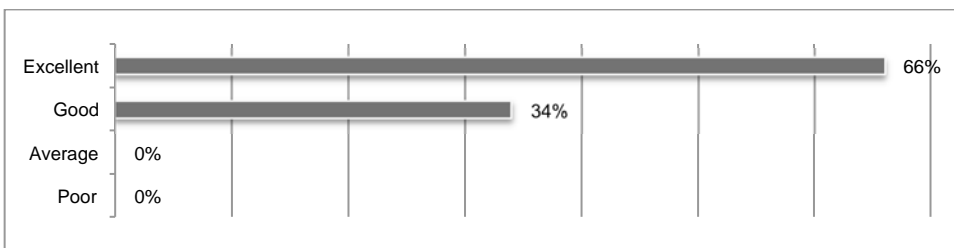
100% of participants rated the quality of students at the EXPO Roadshow as excellent or good.



100% of participants rated their assigned stand assistants at the EXPO Roadshow as excellent or good.



100% of participants rated the onsite FPP Edu-Media staff support at the EXPO Roadshow as excellent or good.



The EXPO Roadshow on reflection

92% of participants would recommend FPP Edu-Media Events to other institutions.

8% of participants preferred to wait further into their follow-up, before answering.

0% of participants would not recommend FPP Edu-Media events to others.

100% of participants rated their EXPO Roadshow experience as excellent or good.

